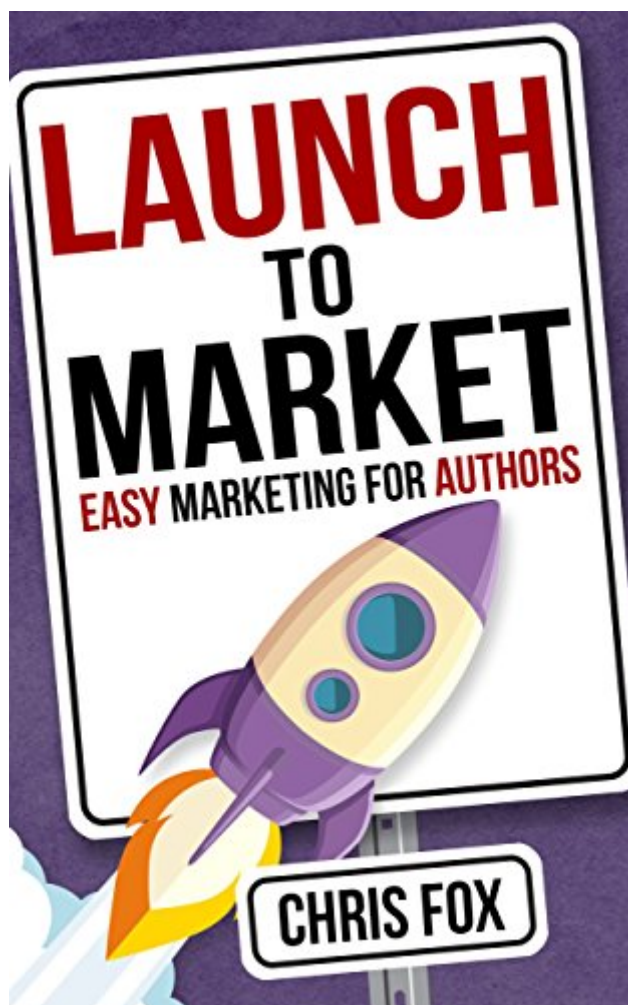


The book was found

Launch To Market: Easy Marketing For Authors (Write Faster, Write Smarter Book 4)



Synopsis

Have you written a book that just isn't selling? Would you like the launch of your next one to be different? Launch to Market provides a simple system to plan, track, and execute your book launch. It covers the basics of marketing in an easy to understand way, complete with exercises that will prepare you for your best launch ever. You'll see real sales numbers from an author who just did exactly what you're trying to do, with take aways that will show you exactly how I did it. Don't leave the success of your novel up to chance. Launch your book to market. "I bought it for the rocket alone. I mean, look at that thing." -- the Author's Totally Biased Friend.

Book Information

File Size: 582 KB

Print Length: 77 pages

Simultaneous Device Usage: Unlimited

Publication Date: May 8, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01FE5C9EA

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #42,323 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #17 in Kindle Store > Kindle eBooks > Business & Money > Skills > Business Writing #36 in Books > Business & Money > Skills > Business Writing #42 in Kindle Store > Kindle Short Reads > Two hours or more (65-100 pages) > Education & Reference

Customer Reviews

I watched from the sidelines as Chris did his whole '21 day book' experiment. To be honest I thought he was going to fail, and fail badly. But he proved me wrong, so when this book came out I decided to buy it and make sure there was no voodoo involved :-). Surprisingly, there was none. No magic bullets either. Chris provides really solid advice about how to launch a book successfully. The difference between him and most book marketing 'gurus' is that he tested his own advice (and has lots of witnesses) before deciding to share it. The guide isn't long but it has many gems within it

including;- The 21 Day Experiment - what he did right and what he did wrong (so you can avoid the same pitfalls.- How to figure out what tier you're currently at and how to move into the next- How algorithms work- How to create your own launch plan and build a buzz for your book- How to launch your book- How to put your book on autopilot after the launch so that it keeps selling and adding subscribers to your mailing list without too much heavy-lifting. There's a whole lot more. The advice he gives is not overly technical stuff and isn't reserved for people who already have jillions of names in their mailing list. Anyone can use it.

Likely one of the best books you'll read on writing specifically to market and sell your work. What I love is the approach - far from urging you to 'sell out' and write books in the latest hot genre, or coaxing you into writing to the current fads of fiction, Fox gives you carte blanche to write the sort of book you actually love, but to research it and tailor it to a specific (and eager) market. If your goal is to be a full-time author, to actually be paid for your work, and to have a long and healthy career, this book belongs in your library. Read it twice a year.

This is a great follow up to Write To Market from someone who is not just talking the talk, but he's walking the walk. As of writing this review, Chris's book, Destroyer, which he wrote to market, is sitting at 704 in the paid store. I've been following it, and never seen it leave the top 1000. Pretty remarkable. I look forward to reading more of Chris's nonfiction, as well as reading the entire Void Wraith trilogy.

I've really enjoyed all the books in this series and so I bought this one the minute I saw it. I was hoping to take away at least one really cool idea that I hadn't seen before. Unfortunately this one didn't deliver on that hope for me. It's a great book that authors should read, but just didn't wow me like his others.

I received an ARC copy of this book. As you can see, this is also a verified review. Why buy a copy too? Because the book is worth it. The author has done a fabulous job of laying out in detail and order the methods for launching a book to success, and then to building on that success to have bigger and better launches with each new book. Now, many other writers have talked in detail about one particular aspect of marketing. They might focus on Twitter for writers, or reader magnets, or something similar. Other writers have given a broad overview, intentionally leaving out specifics because the industry changes so quickly that specifics might not be as useful years from now, and

they want the book to still sell years later. Chris Fox has given both the overview - and also specific, actionable, detailed plans for helping to build your launches. It's a blueprint, not promising immediate success for your next book. But rather his methods will help you improve with every launch, building and progressing as you go. This book is an *essential* tool. It belongs in the toolbox for every modern professional novelist.

Great book. Lots of actionable advice and real world examples. I've listened to the author on numerous author podcasts and the book had some of that info, yes, but it had a lot more, and in way more detail.

No matter where you are in your writing career, this fantastic guide is for you. The plan is simple if you know what you're doing. I clearly had no idea what I was doing before reading this book. Now, I feel empowered. Will having read this guarantee me a best seller? Of course not. Will it help me find my way, find my tribe, and build a lasting career? Absolutely! Though the content of this book isn't necessarily new, it is invaluable. Explained the way it was with real world examples is going to enable me to use that information to my advantage. Thanks for another great guide!

Writing is clear and I appreciate the gentle, motivating approach taken for someone who knows zip about marketing. This author actually defines terms and gives examples. What a concept! The content is excellent and the exercises at the end of each chapter are spot on--and why it took me 2.5 days to read this little book. After my books sat on in the sea of "more than 2 million books that are published every year", I decided it was time to learn about marketing. Thanks, Chris for writing this book!

[Download to continue reading...](#)

Launch to Market: Easy Marketing For Authors (Write Faster, Write Smarter Book 4) Write to Market: Deliver a Book that Sells (Write Faster, Write Smarter 3) Marketing: Facebook Marketing For Beginners: Social Media: Internet Marketing For Anyone That Is New To Online Marketing (marketing strategy, network marketing, ... marketing analytics, marketing books 1) Mastering Clojure Macros: Write Cleaner, Faster, Smarter Code Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Digital Marketing Handbook: A Guide to Search Engine

Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing
Book Launch: How to Write, Market & Publish Your First Bestseller in Three Months or Less AND
Use it to Start and Grow a Six Figure Business Launch!: How A Startup Made Over \$100,000
Crowdfunding On Indiegogo With This Launch Strategy How To Write A Book In Less Than 24
Hours (How To Write A Kindle Book, How To Write A Novel, Book Writing, Writing A Novel, Write
For Kindle) -->>200 Facebook groups to Promote your Kindle Book for Free with Bonus 100
Publishers and authors on Facebook: Updated First Edition. Bonus 50 Facebook ... your book.
(Facebook Guide for Authors) Start a Successful Photography Business in 34 Days: Actionable
steps to plan a portrait or wedding photography business, develop a brand, launch a website, write
a marketing plan & more. Guys Write for Guys Read: Boys' Favorite Authors Write About Being
Boys UX for Lean Startups: Faster, Smarter User Experience Research and Design A Smarter Way
to Learn HTML & CSS: Learn it faster. Remember it longer. (Volume 2) The First 90 Days: Proven
Strategies for Getting Up to Speed Faster and Smarter, Updated and Expanded The First 90 Days,
Updated and Expanded: Proven Strategies for Getting Up to Speed Faster and Smarter Smarter
Faster Better: The Secrets of Being Productive in Life and Business Summary and Analysis |
Smarter Faster Better: The Secrets of Being Productive in Life and Business, by Charles Duhigg
The NOW Revolution: 7 Shifts to Make Your Business Faster, Smarter and More Social

[Dmca](#)